

T-SHIRT

IDEA & SALES GUIDE

CURATED COLLECTIONS FOR FIVE HOT MARKETS

RETAIL

FITNESS

FESTIVALS

RESORTS

LEAGUES

T-shirts remain a popular favorite for people seeking the perfect keepsake from their travels, experiences and adventures. Capitalize on this huge selling opportunity with our T-Shirt Idea & Sales Guide that targets five hot markets for selling t-shirts and accessories.

RETAIL

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LEAGUES



Sport-Tek®

**DIST
RICT®**

**PORT &
COMPANY®**

PORT AUTHORITY®



ALTERNATIVE®

Alternative Apparel reserves the right to prohibit the addition to any Alternative Apparel product any mark, name, design, or logo that does not meet the high standards of the brand. Please contact your sales representative with questions. These products may not be resold without embellishment.

Bags not intended for use by children 12 and under. Bags have a hangtag with information on responsible sourcing, product safety and a California Prop 65 warning.

The information provided herein is for general informational and/or educational uses only. You are responsible for the selection of goods to meet your, your company's or its customers' needs.



Fashion basics that showcase a hip new spot or established favorite are perfect for cafes, bars, coffee shops and the trendiest local joints.

RETAIL



1 B110 Port Authority® Over-the-Shoulder Grocery Tote

3 DM443 District Made® Ladies Tri-Blend Scoop Tee

5 AA1989 Alternative® Eco-Jersey 3/4-Sleeve Raglan Henley

7 DT1100 District® Young Mens Jersey Full-Zip Hoodie

9 DT630 District® Super Soft Mesh Back Cap

2 DT250 District® Juniors Tri-Blend T-Back Tank

4 AA5056 Alternative® The Keepsake V-Neck Vintage 50/50 Tee

6 AA1973 Alternative® Eco-Jersey Crew T-Shirt

8 DT621 District® Cabby Hat

10 DT5200 District® Young Mens The Concert Tee™ Long Sleeve

11 B5000 Port Authority® All Purpose Tote

RETAIL



AA1973
Alternative® Eco-Jersey
Crew T-Shirt
ADULT SIZES: S-3XL
9 COLORS



AA1989
Alternative® Eco-Jersey
3/4-Sleeve Raglan Henley
ADULT SIZES: XS-3XL
6 COLORS



AA5064
Alternative® Backstage
Vintage 50/50 Tee
LADIES SIZES: XS-2XL
9 COLORS



AA5050
Alternative® The Keeper
Vintage 50/50 Tee
ADULT SIZES: XS-3XL
15 COLORS



AA5056
Alternative® The
Keepsake V-Neck
Vintage 50/50 Tee
LADIES SIZES: XS-2XL
14 COLORS



DT5200
District® Young Mens
The Concert Tee™ Long
Sleeve
YOUNG MENS SIZES:
XS-4XL
4 COLORS



DT1100
District® Young Mens
Jersey Full-Zip Hoodie
YOUNG MENS SIZES: XS-
4XL
3 COLORS



DT142
District® Young Mens
Tri-Blend Crewneck Tee
YOUNG MENS SIZES: XS-4XL
8 COLORS



DM443
District Made® Ladies
Tri-Blend Scoop Tee
LADIES SIZES: XS-4XL
4 COLORS



DT250
District® Juniors
Tri-Blend T-Back Tank
JUNIOR SIZES: XS-4XL
6 COLORS



DT619
District® Houndstooth
Military Hat
OSFA
4 COLORS



DT621
District® Cabby Hat
S/M, L/XL
4 COLORS



DT630
District® Super Soft
Mesh Back Cap
OSFA
6 COLORS



B5000
Port Authority®
All Purpose Tote
15.75"H X 15.5"W X 7.25"D
5 COLORS



B110
Port Authority® Over-the-
Shoulder Grocery Tote
15.5"H X 14.5"W X 7"D
1 COLOR



Nearly 60 million Americans belong to gyms and millions more compete annually in various races.

FITNESS



1 OE330 OGIO® ENDURANCE Nexus Crew

2 ST370 Sport-Tek® CamoHex Tee

3 OE650 OGIO® ENDURANCE Apex Cap

4 ST352 Sport-Tek® Sleeveless Posi-Charge® Competitor™ Tee

5 ST355 Sport-Tek® PosiCharge® Competitor™ Short

6 STC16 Sport-Tek® Flexfit® Performance Colorblock Cap

7 412045 OGIO® Pulse Cinch Pack

8 108085 OGIO® Crunch Duffel

9 LST352 Sport-Tek® Ladies Sleeveless PosiCharge® Competitor™ V-Neck Tee

10 LST370 Sport-Tek® Ladies CamoHex V-Neck Tee

11 LST304 Sport-Tek® Ladies Cadence Short

12 TW59 Port Authority® Waffle Microfiber Fitness Towel

13 412037 OGIO® 4.5 Duffel

FITNESS



ST370
Sport-Tek® CamoHex Tee
ADULT SIZES: XS-4XL
11 COLORS



LST370
Sport-Tek® Ladies
CamoHex V-Neck Tee
LADIES SIZES: XS-4XL
12 COLORS



OE330
OGIO® ENDURANCE Nexus Crew
ADULT SIZES: XS-4XL
5 COLORS



LOE330
OGIO® ENDURANCE Ladies Nexus V-Neck
LADIES SIZES: XS-4XL
4 COLORS



ST352
Sport-Tek® Sleeveless
PosiCharge®
Competitor™ Tee
ADULT SIZES: XS-4XL
7 COLORS



LST352
Sport-Tek® Ladies
Sleeveless PosiCharge®
Competitor™ V-Neck Tee
LADIES SIZES: XS-4XL
7 COLORS



ST355
Sport-Tek® PosiCharge®
Competitor™ Short
ADULT SIZES: XS-4XL
7 COLORS



LST304
Sport-Tek® Ladies
Cadence Short
LADIES SIZES: XS-4XL
10 COLORS



OE650
OGIO® ENDURANCE Apex
Cap
ADULT SIZES: S/M, L/XL
4 COLORS



STC16
Sport-Tek® Flexfit®
Performance
Colorblock Cap
ADULT SIZES: XS, S/M, L/XL
14 COLORS



TW59
Port Authority® Waffle
Microfiber Fitness Towel
14"W X 32"L
4 COLORS



412045
OGIO® Pulse Cinch Pack
17.25"H X 13"W X 4.5"D
7 COLORS



108085
OGIO® Crunch Duffel
13"H X 24"W X 12"D
4 COLORS



412037
OGIO® 4.5 Duffel
11"H X 25"W X 11"D
1 COLOR



STA35
Sport-Tek® PosiCharge®
Competitor™ Headband
OSFM
11 COLORS

FESTIVALS



- 1 **DM466** District Made® Ladies Cosmic Twist Back Tank
- 2 **LPC147V** Port & Company® Ladies Tie-Dye V-Neck Tee
- 3 **DM465** District Made® Ladies Cosmic Relaxed V-Neck Tee

- 4 **DT6301** District® Juniors V.I.T.™ Festival Tank
- 5 **BP78** Port & Company® Core Fleece Sweatshirt Blanket
- 6 **AA1936** Alternative® Eco-Jersey Sleeveless Poncho

- 7 **DT624** District® Flat Bill Snapback Trucker Cap
- 8 **AA1970** Alternative® Eco-Jersey Zip Hoodie
- 9 **DT618** District® Slouch Beanie

- 10 **BG614** Port & Company® Core Fleece Sweatshirt Cinch Pack
- 11 **DT1500** District® Young Mens Cotton Ringer Tank
- 12 **AA1927** Alternative® Meegs Eco-Jersey Racer Tank

FESTIVALS



AA1936
Alternative® Eco-Jersey
Sleeveless Poncho
OSFM
2 COLORS



PC147
Port & Company®
Tie-Dye Tee
ADULT SIZES: S-4XL
19 COLORS



LPC147V
Port & Company® Ladies
Tie-Dye V-Neck Tee
LADIES SIZES: XS-4XL
10 COLORS



DM465
District Made® Ladies
Cosmic Relaxed V-Neck Tee
LADIES SIZES: XS-4XL
4 COLORS



DM466
District Made® Ladies
Cosmic Twist Back Tank
LADIES SIZES: XS-4XL
4 COLORS



AA1927
Alternative® Meegs
Eco-Jersey Racer Tank
LADIES SIZES: XS-2XL
11 COLORS



DT6301
District® Juniors V.I.T.™
Festival Tank
JUNIORS SIZES: XS-4XL
7 COLORS



DT1500
District® Young Mens
Cotton Ringer Tank
YOUNG MENS SIZES: XS-4XL
10 COLORS



AA1970
Alternative®
Eco-Jersey Zip Hoodie
ADULT SIZES: S-3XL
5 COLORS



DT624
District® Flat Bill
Snapback Trucker Cap
OSFA
7 COLORS



BG614
Port & Company®
Core Fleece Sweatshirt
Cinch Pack
17.75"H X 14.5"W
12 COLORS



BP78
Port & Company® Core
Fleece Sweatshirt Blanket
50" X 60"
12 COLORS



BP70
Port Authority®
Picnic Blanket
57" X 50" (UNFOLDED)
4 COLORS



DT618
District® Slouch Beanie
OSFM
10 COLORS



DT625
District® Trapper
S/M, L/XL
1 COLOR



Millions of Americans trade in the summer heat for cool resorts, looking for refined styles to remember their treasured vacation.

RESORTS



- 1** AA4013 Alternative® Cap Sleeve Satin Jersey Crew T-Shirt
- 2** AA2830 Alternative® Muscle Cotton Modal Tank Top
- 3** DT105 District Made® Mens Perfect Weight® Long Sleeve Tee

- 4** AA1970 Alternative® Eco-Jersey Zip Hoodie
- 5** AA1927 Alternative® Meegs Eco-Jersey Racer Tank
- 6** C920 Port Authority® Outdoor Wide-Brim Hat

- 7** CP91L Port & Company® Fleece-Lined Beanie Cap
- 8** PC099LSP Port & Company® Pigment-Dyed Long Sleeve Pocket Tee
- 9** AA2089 Alternative® Eco-Jersey Baseball T-Shirt

- 10** DM130 District Made® Mens Perfect Tri® Crew Tee
- 11** AA2620 Alternative® Kimber Melange Burnout T-Shirt
- 12** DM139L District Made® Ladies Perfect Tri® Long Sleeve Hoodie

- 13** BG409 Port Authority® Carry All Zip Tote
- 14** NE701 New Era® Ballistic Cap
- 15** PWU Port Authority® Garment Washed Cap
- 16** BG1060 Port Authority® Small Contrast Duffel

RESORTS



AA1970
Alternative® Eco-Jersey
Zip Hoodie
ADULT SIZES: S-3XL
5 COLORS



DT105
District Made® Mens
Perfect Weight®
Long Sleeve Tee
MENS SIZES: XS-4XL
6 COLORS



DM139L
District Made® Ladies
Perfect Tri® Long
Sleeve Hoodie
LADIES SIZES: XS-4XL
4 COLORS



PC099LSP
Port & Company®
Pigment-Dyed Long
Sleeve Pocket Tee
ADULT SIZES: S-4XL
20 COLORS



AA2089
Alternative® Eco-Jersey
Baseball T-Shirt
ADULT SIZES: S-3XL
5 COLORS



AA4013
Alternative® Cap Sleeve
Satin Jersey Crew T-Shirt
LADIES SIZES: S-2XL
7 COLORS



AA2830
Alternative® Muscle
Cotton Modal Tank Top
LADIES SIZES: S-XL
4 COLORS



AA3499
Alternative® Origin
Cotton Modal T-Shirt
LADIES SIZES: S-XL
4 COLORS



AA1927
Alternative® Meegs
Eco-Jersey Racer Tank
LADIES SIZES: XS-2XL
11 COLORS



DM130
District Made® Mens
Perfect Tri® Crew Tee
MENS SIZES: XS-4XL
10 COLORS



AA2620
Alternative® Kimber
Melange Burnout T-Shirt
LADIES SIZES: S-XL
4 COLORS



NE701
New Era® Ballistic Cap
S/M, M/L, L/XL
6 COLORS



CP91L
Port & Company®
Fleece-Lined Beanie Cap
OSFM
8 COLORS



BG409
Port Authority®
Carry All Zip Tote
12"H X 19.5"W X 10"D
4 COLORS



BG1060
Port Authority®
Small Contrast Duffel
10"H X 17.5"W X 7.75"D
5 COLORS



From Ultimate Frisbee to softball and soccer, millions of Americans participate in league sports each year.

LEAGUES

TEAM SHOP



- 1 DT276 District® Juniors Mesh Sleeve V-Neck Tee
- 2 LPC450V Port & Company® Ladies Fan Favorite V-Neck Tee
- 3 LST304 Sport-Tek® Ladies Cadence Short

- 4 BG615 Port Authority® Ultra-Core Cinch Pack
- 5 LST380 Sport-Tek® Ladies PosiCharge® Elevate Scoop Neck Tee
- 6 T200 Sport-Tek® Colorblock Raglan Jersey

- 7 BG1010 Port Authority® Honeycomb Sling Pack
- 8 BG801 Port Authority® Medium Active Duffel
- 9 LST390 Sport-Tek® Ladies PosiCharge® Electric Heather Sparty Tee

- 10 C826 Port Authority® Pique Mesh Cap
- 11 C833 Port Authority® Pro Mesh Cap
- 12 BG802 Port Authority® Large Active Duffel

- 13 PC450 Port & Company® Fan Favorite Tee
- 14 ST390 Sport-Tek® PosiCharge® Electric Heather Tee
- 15 ST355 Sport-Tek® PosiCharge® Competitor™ Short

LEAGUES



ST390
Sport-Tek® PosiCharge®
Electric Heather Tee
ADULT SIZES: XS-4XL
9 COLORS



LST390
Sport-Tek® Ladies
PosiCharge® Electric
Heather Sporty Tee
LADIES SIZES: XS-4XL
10 COLORS



T200
Sport-Tek® Colorblock Rag-
lan Jersey
ADULT SIZES: XS-6XL
19 COLORS



PC450
Port & Company®
Fan Favorite Tee
ADULT SIZES: S-6XL
30 COLORS



LPC450V
Port & Company® Ladies
Fan Favorite V-Neck Tee
LADIES SIZES: XS-4XL
20 COLORS



LST380
Sport-Tek® Ladies
PosiCharge® Elevate
Scoop Neck Tee
LADIES SIZES: XS-4XL
8 COLORS



DT276
District® Juniors Mesh
Sleeve V-Neck Tee
JUNIORS SIZES: XS-4XL
6 COLORS



ST355
Sport-Tek® PosiCharge®
Competitor™ Short
ADULT SIZES: XS-4XL
7 COLORS



LST304
Sport-Tek® Ladies
Cadence Short
LADIES SIZES: XS-4XL
10 COLORS



TW59
Port Authority® Waffle
Microfiber Fitness Towel
14" W X 32" L
4 COLORS



C833
Port Authority®
Pro Mesh Cap
OSFA
9 COLORS



C826
Port Authority®
Pique Mesh Cap
ADULT SIZES: S/M, L/XL
5 COLORS



BG1010
Port Authority®
Honeycomb Sling Pack
17"H X 13"W X 6"D
5 COLORS



BG615
Port Authority®
Ultra-Core Cinch Pack
16.5"H X 14.5"W
17 COLORS



BG801
Port Authority®
Medium Active Duffel
12"H X 26"W X 12"D
5 COLORS